

What is xpressions®



# What is xpressions®



In Style in Minutes

## What is Xpressions®?

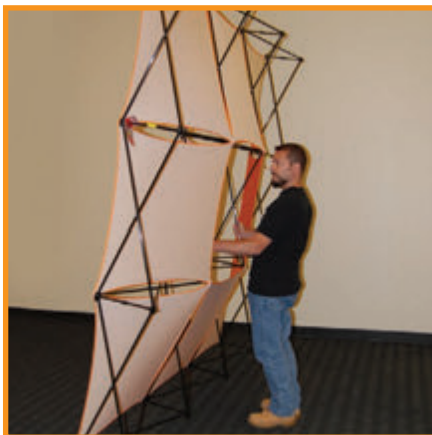
Xpressions® SNAP™ is the ultimate in frame-graphic technology! Create a stunning 3-dimensional display to increase your sales... in a SNAP!™ Thirteen standard frames and unlimited custom possibilities, three planes for integrated graphics, and infinite configurations, offer you a visual playground to create dramatic effects. Xpressions® offers endless design possibilities!



4x3 Xpressions@SNAP™ with lights

The Xpressions® frame is shipped with the fabric skins fully attached. The portable, lightweight frame makes your display set-up a SNAP!™. No tools or event labor required. With both hands, evenly grasp the right and left side of the center quad within the frame, then gently lift upward. Strong magnetic connectors "SNAP" lock the frame automatically within seconds! The versatility of this frame allows you to change graphics in the field easily, creating a totally fresh display.

The Xpressions® SNAP!™ is truly unlike any display!



# What is xpressions®



## Why Is Xpressions® The Smart Choice?

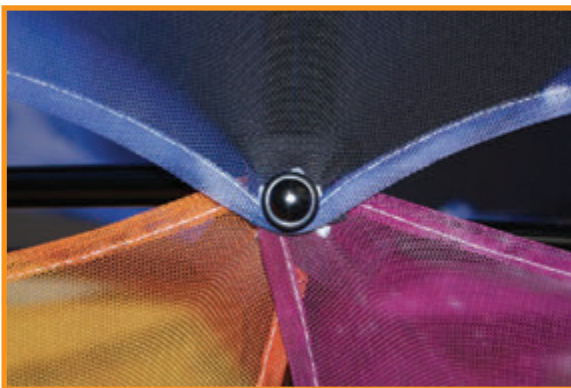
- Fast in and fast out
- Sets up and down, without hassle
- Easy skin change out for message updates branding swap
- Perfect for remote staff, upgrade all your reps by shipping replacement graphics in an envelope
- Compact, lightweight easy to travel with and easy for one person without tools to cover large or small spaces
- Unique design and style
- Lightweight
- 3Dimensional look
- High quality shelves and frames
- Lifetime guarantee on hardware
- Brilliant dye sublimated fabric graphic skins
- Machine washable graphic skins



Xpressions®CONNEX™



3x3 Xpressions®PUSH THRU™



Close up of hub with Sheer skins



Side view of hub with magnet connection



Snap™ frame with shelf

# What is xpressions®



Xpressions@CONNEX™ transforms the Xpressions@SNAP™ pop-up into an exciting modular display system perfect for event environments. The key to unlocking your creativity is a simple innovation to the Xpressions@SNAP™ frame: a simple clip on the hub and the addition of a trapezoid and square connecting shelf along with the original rectangular shelf.

Connecting the frames at different angles or in straight lines adds yet another dimension to the Xpressions® exhibit. Dynamic connecting skins are used in combination with square, trapezoid or rectangular connecting shelves to create dramatic inline spaces, concave and convex configurations. Even create octagon islands for events.



Xpressions@PUSHTHRU™ will complete your display - Hassel Free! Use Xpressions@PUSHTHRU™ to create 90° of message to your display, to assist as directional and welcome solutions or to add accent to your marketing design. Continue your marketing message by choosing from many different PUSHTHRU skin designs and have a different PUSHTHRU skin up each day of the show.



Xpressions@PUSH THRU™ close up



SALES MATE™ is a great support tool that can be used to showcase two or more important product facts while promoting product and company brand awareness. It sets up in five seconds or less and collapses even faster! Easy graphic change out makes customized visits a snap. If you choose recycled graphics option graphics are composed of 88% recycled material made from soda bottles. With these options SALES MATE™ has a far lower carbon footprint than the typical bulky pop-ups.



Pull your Xpressions@SNAP display from it's case and pop it up! A complete display in less than a minute. But wait, what's this? One more step? Plug it in? That's right, when you outfit your Xpressions@SNAP!™ display with one or more LED LightBoxes there is one more simple step!

Xpressions® has been turning heads, and defining event spaces all in a complete hassle-free package since its debut. Now add the power of light to add attention and create ambiance at events.

Your display remains hassle-free as the LED LightBox is already installed on the frame.





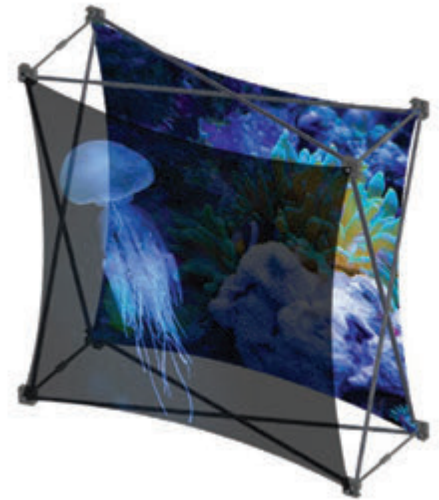
# What is xpressions®



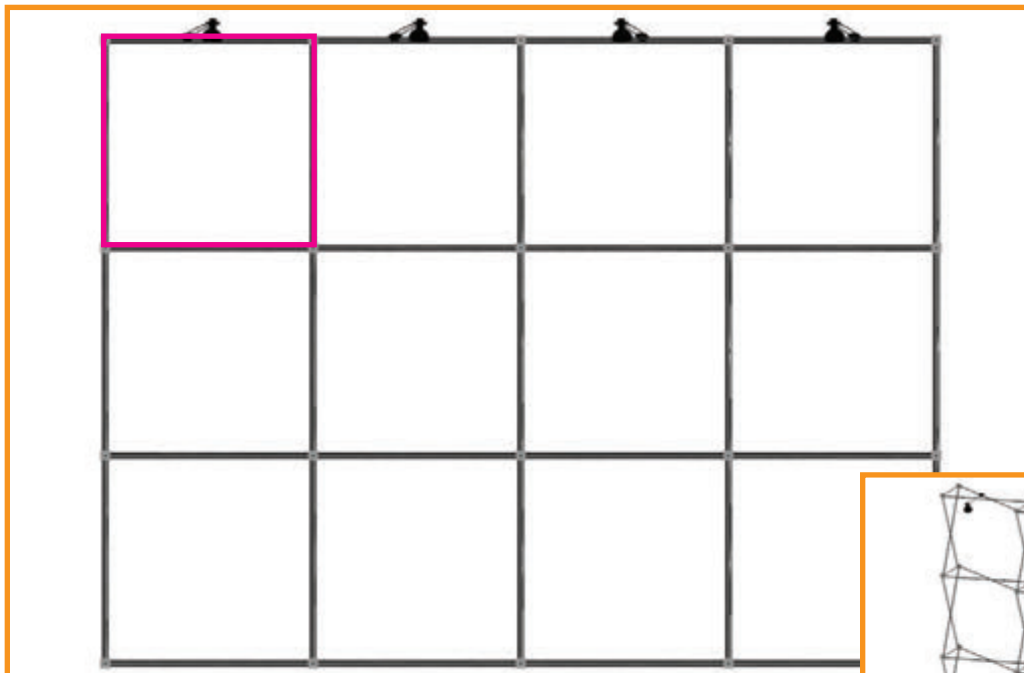
xpressions®  
**SNAP!**  
**SHEER**

Xpressions® SHEER fabric graphics incorporated into exhibit and retail environments is one of the hottest trends hitting the display world. Why not combine this up-and-coming excitement with one of most popular face-to-face marketing tools, Xpressions®? Take the most unique fabric pop-up system and combine it with SHEER graphics and the result is a pop-up that makes a strong style statement.

With SHEER, you can create depth and imagery more in-tune with environmental exhibit design and provide your designers with additional tools to drive your brand. Create a more comfortable setting for face-to-face engagement at your next tradeshow. SHEER pop-ups can be key components in environments by creating backdrops, space definition or vertical elements in your space design. Have an existing Xpressions®SNAP!™ display? Add SHEER skins to the front plane of the display and bring a fresh new look to your next event. Combine with lighting and transform your budget into areas previously thought unattainable.

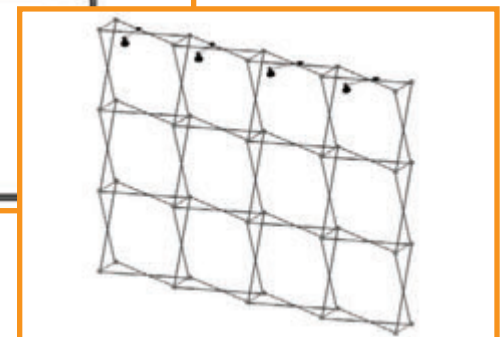


## Frame names - 1x3, 2x3, 4x3... What's that?



4x3 Xpressions®SNAP!™ Frame  
A 4x3 Frame is 4 quads wide by 3 quads tall.

Represents 1 quad



# What is xpressions®



## Xpressions® Frame Dimensions Chart

	xpressions®SNAP!™	xpressions®SALESMATE™
<b>Open Dimensions</b>		
Frame Type	W x H x D	W x H x D
1x3	32.25" x 94" x 12.75"	N/A
2x2	63" x 63.25" x 12.75"	31" x 31" x 9.25"
2x3	63" x 94" x 12.75"	N/A
3x3	93.5" x 94" x 12.75"	45.75" x 45.75" x 9.25"
4x3 US	117.5" x 89.5" x 13"	N/A
4x3 Metric	124.5" x 94" x 12.75"	N/A
6 Quad Pyramid	134" x 87.5" x 12.75"	N/A
5 Quad X	90" x 88" x 12.75"	N/A
3 Quad Pyramid	90" x 66" x 12.75"	43.875" x 33.125" x 9.25"
Argyle	133" x 88" x 12.75"	N/A
10 Quad Pyramid	178" x 109.5" x 12.75"	N/A
4x4	125" x 125" x 12.75"	N/A
Projector	186" x 125" x 12.75"	N/A
<b>Closed Dimensions (without skins)</b>		
1x3	3.5" x 7" x 33.75"	N/A
2x2	6" x 6" x 33.75"	5" x 5" x 17.5"
2x3	6" x 7" x 33.75"	N/A
3x3	7" x 7" x 33.73"	6.25" x 6.25" x 17.5"
4x3 US	10" x 9" x 32.5"	N/A
4x3 Metric	10" x 7" x 33.75"	N/A
6 Quad Pyramid	7" x 7" x 33.75"	N/A
5 Quad X	6.5" x 6.5" x 33.75"	N/A
3 Quad Pyramid	5" x 5" x 33.75"	5" x 5" x 17.5"
Argyle	8.5" x 6" x 33.75"	N/A
10 Quad Pyramid	8" x 8" x 33.75"	N/A
4x4	8" x 8" x 33.75"	N/A
Projector	11" x 8" x 33.75"	N/A
<b>Frame Weights (without skins)</b>		
1x3	5.50 Lbs.	N/A
2x2	7.0 Lbs.	2.85 Lbs.
2x3	9.50 Lbs.	N/A
3x3	12.50 Lbs.	5.55 Lbs.
4x3 US	15.50 Lbs.	N/A
4x3 Metric	17.0 Lbs.	N/A
6 Quad Pyramid	9.50 Lbs.	N/A
5 Quad X	9.0 Lbs.	N/A
3 Quad Pyramid	5.50 Lbs.	2.45 Lbs.
Argyle	13.0 Lbs.	N/A
10 Quad Pyramid	14.50 Lbs.	N/A
4x4	21.0 Lbs.	N/A
Projector	25.0 Lbs.	N/A



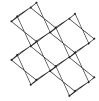
1x3



2x2



3 Quad Pyramid



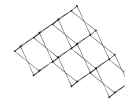
5 Quad X



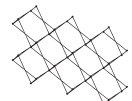
2x3



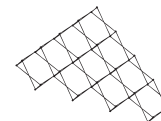
3x3



6 Quad Pyramid



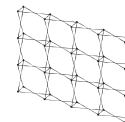
Argyle



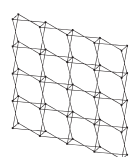
10 Quad Pyramid



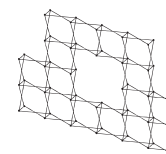
4x3 US



4x3



4x4



Projector

# What is xpressions®



## Xpressions® Accessories and Add On



### STABILIZING FEET

Adjustable stabilizing feet for large displays and outdoor use with weights

Colors: silver or black – set of two



### CANVAS BAG

Dimensions: 35" w x 10" d x 9" h

Weight: without display 3.2 lbs.



### HARD CASE WITH WHEELS

Packs up to 20' of display:

Dimensions: 13" w x 13" d x 35" h

Weight: without display 12.8 lbs



### LIGHT(s), BAG & WIRE MANAGEMENT CLIPS

Bag holds two lights

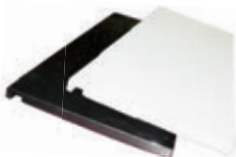
(lights not included)

Lights in black or silver



### CIRCULAR SHELVES IN BLACK OR SILVER GREY

Finished acrylic dimensions: 12" diameter 3/16" thick



### RECTANGULAR SHELVES IN WHITE OR BLACK